



Events Committee Notes

MSCOD ADA 25th Anniversary Legacy Project

October 7, 2014

2:00 to 4:00 PM

MSCOD Conference Room

Present: Craig Dunn, Joan Willshire, Margo Imdieke Cross, Andrew Mosca, Cindy Tarshich, Emily Janssen, Dennis Cain, David Shaw

Approval of minutes from September 4, 2014 meeting

Minutes were approved.

Approval of agenda

Agenda was approved.

Update from staff on July 9, 2015 event RFP

- Andy: RFP is in our hands, and we are waiting for tech specs from the Convention Center.
- RFP will be delivered tomorrow or Monday. We had to do justifications, which are nearly done. There is a ten day turnaround.

Update on October 1 walk-through at MN History Center and next steps

- Not about the event, mostly about upgrades to building which help us.
- Changes generated by Margot and MSCOD
- More room for wheelchairs
- It was technically accessible but not realistic.
- Groups looked at different areas.
- Videos are open captioned

Update from staff on TPT documentary

- Film director was at the council meeting to gain info and connect with people.
- We can't move forward until the RFP is posted.
- We need to discuss who is in charge of content.
- We can prescreen the documentary.
- They want more focus on future and less on history, which needs to be addressed.
- Committee exists but hasn't met, and needs to meet. Increase membership. Should be a cross section of disabilities.
- People who could be asked to be in the video: Kathy Hagen, Chris Bell, Rich Detrichson, Bob Peters, Paula Goldberg, Sue Abderholden, Randy Sorenson, Justin Dart cameo, Elan Olson, Ken Brown, Ken Rogers, Rick Carbenas, Colleen Wick, Margot. Send info to Andy.
- Margot: make a list of who could be involved and survey them. Emphasize that there are no promises, and deliver the list to TPT.
- Must be people who were there for the passing of the ADA.
- People we survey can make recommendations.
- Three people can preview the video; it is not an editing session.

Current Documentary Committee

- Comprised of Craig Dunn, Dan Reed, MSCOD staff, Nick Wilkie (MCIL staff), and members of the ADA History Committee. Who should be added?
- October 16: Full ADA planning meeting from 1 to 3pm at MCIL

Break-out speakers for July 9, 2015 event

- Main speaker Lex Frieden is confirmed, but we are working on a plane for him.
- Cargill has planes, but they are inaccessible.
- Find out who Lex has used in the past
- Would a medical plane be an option?
- Gas cost is important
- Four breakout sessions
 - Robin Jones could be a potential speaker.

- One session is for the documentary.
- ADA Survey Results are in the morning.
- Consult the August notes for more information.
- Joan: Tom Harkin should be invited. He was interested last year but was unavailable. Andy will look through the notes. Andy and Joan will follow up.
- Margot: Do we have a backup for Lex? Suggested Pat Wright or Kathy Martinez. Joan: We shouldn't have Lex appear via video if he cannot be here in person.
- Cindy: Robin over Peter Berg
- Harkin could be a good replacement for Lex.
- Margot: keynote speaker should be disabled, which rules out Harkin. Gender diversity is important, so Kathy Martinez is preferable.
- Feelers will be sent to Harkin and Martinez
- Craig: sponsors may prefer Harkin to Lex Frieden
- Jerry Kill and Tony Cuello were suggested as potential participants.
- Joan: Can there be a panel after lunch? Craig: There is not enough time.
- MSCOD will contact Harkin.

Performers, presenters for July 26, 2015 History Center event

- Stage is on the plaza.
- Joan suggested adaptive yoga as a potential activity.
- A theme for the event is needed. Margot suggested Move Forward. Focus on the future and positive themes.
- Dennis suggested having performers submit proposals.
- VSA will call for performers.
- 20 minute sets for performers
- History Center wants to celebrate every year, not just the 25th anniversary.
- Should we allow vendors? Consensus is yes.
- All sponsors receive equal recognition regardless of the donation amount.
- Companies can donate money for the 9th and have a booth on the 26th.
- Andy: History Center is open to everyone. How do we make the event interesting to the general public who may not feel welcome?

- David: Upstream Arts could help. Joan: they could design an art project for everyone.
- Margot: we shouldn't need to accommodate the general public more; we are already being engaging.
- Cindy: A wheel for prizes and information could be a fun idea.
- Joan: Is there room for contest winners? Press conference will happen in January to announce the winners, potentially at the Mall of America. Potential prize could be a frame for poster winners.
- Dennis: HRC can be involved in satellite events
- Mall of America could be a site for the July 9th screening of the documentary. They have screens in the rotunda area.
- David will do a press release for the contests.
- Send contest rules to Dennis.
- Calendar of events should be done and sent.

Volunteer coordinators for July 9 and July 26 7.9

- No progress. Andy says corporations could provide volunteers.

Next meeting

- November 13, 2pm at MSCOD



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008.

Administered by the Minnesota Historical Society.