



Survey Committee Notes

MSCOD ADA 25th Anniversary Legacy Project

January 16, 2015

9:00 to 10:00 AM

State Services for the Blind

Present: Andy Mosca, Linda Lingen, David Shaw, Jill M Lipski Cain, Stacy Johnson, Dillon Balthaser, Joan Willshire, Mark Hughes

Options for buying lists for survey distribution

- How can we ensure quality of lists?
- Business list from Info USA
 - List contains email addresses for Minnesota HR professionals.
 - The cost is \$1380 for approximately 2800 addresses.
 - This should be doable in the MSCOD budget.
- DEED list
 - The list also comes from Info USA.
 - Joan will contact the Commissioner to determine what the cost would be, if any.
- MTurk
 - Costs \$0.25 to \$0.50 per completed survey.
 - Targeting cannot be narrowed down more than just United States.
 - Targeting questions could be added to the survey to work around this.
 - Consensus: this would be our last choice.

Survey distribution at events

- Joan: is the survey too long for people to take at events? Stacy: it depends on the type of event.
- Andy: the survey should be the only focus at events for a period of time.
- MNSSA conference is important to attend.
- Linda L is tabling a Department of Education conference for SSB and can give out surveys.
- Mark suggests trying to get the survey mentioned at the weekly meetings run by the head of the Minnesota Consortium for Citizens with Disabilities.

Other

- The original survey deadline of January 17 has passed. We are keeping it open.
- 140 responses to date; 1300 desired
- The ADA Conference originally scheduled for July 9 has been moved to a date TBD in October.
- Mark suggests contacting politicians about the survey and using the legislative session as catalyst. Look into a press conference. This requires more discussion. Mark can discuss this with the Chair of the Economic Department.
- There was a request for 100+ surveys from Partnership Resources.
- Mark: can we have paper copies in the library?
- Dillon: focus group participants received the survey.
- Mark suggests reaching out to Linkage Line.
- Stacy: we can advertise preliminary results periodically if we keep the deadline open.
 - To have survey results done by July, Improve Group would likely need surveys by March.
 - To have survey results done by October 1, Improve Group would likely need surveys shortly after the July event.
- Jim is worried that we are stretching the survey out too far, and thinks a firm deadline might be beneficial.
 - Stacy suggests giving soft deadlines.
- Andy will be updating the work plan.

- Improve Group will teach MSCOD how to print the surveys. Some extra steps are required to ensure that completed surveys can be properly scanned by Improve Group.
- The survey could be sent to people who registered for the ADA Conference in October.

Next meeting

- None scheduled



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008. Administered by the Minnesota Historical Society.

For a list of our partners in planning all 25th ADA events and activities, please visit <http://www.disability.state.mn.us/ada/our-partners/>