



Full Planning Committee Notes

MSCOD ADA 25th Anniversary Legacy Project

May 26, 2015

1:00 to 2:30 PM

Location: MCIL Classroom, 530 Robert Street North, St Paul, MN 55101

Limited guest parking or street parking available

Present: Linda Gremillion, Craig Dunn, Andy Mosca, Marie Koehler (Phone), Cindy Tarshish, David Schwartzkopf (Phone), David Shaw, Mark Hughes, Jill Keen, Hilary Hauser (Phone), Kari Sheldon (Phone), David Fenley, Jo Erbes (Phone), Dean Ascheman (Phone), Jim Thalhuber (Phone), Joan Willshire, Margot Imdieke Cross (Phone)

Action Items:

- Craig is working with the History Center to finalize the lineup of performers.
- Linda G and Marie will coordinate translators.
- Parking lots have been secured, and we are working on a shuttle bus with five wheelchair tie downs.
- Tpt needs someone from greater MN to be a documentary subject. Linda G is working on it.
- Joan can contact the U of M Disability Services.
- Andy will meet with Linda Kelly from Allina this week.

Update on action items from last month's meeting

[no information available]

Report from each committee

Events

- MN History Center Family Day
 - Craig is working with the History Center to finalize the lineup of performers.
 - There will be a “Decorate your mobility device” activity.
 - Duane Zott is booked for a visual arts activity. Other activities include educational worksheets and making nameplates in braille.
 - Two more performers need to be confirmed.
 - Diverse acts confirmed, including a Duluth music and dance group, Treading North band, Jimmy Hanson’s band, and Paul Maybon.
 - Details for the videos we want to show are being finalized.
 - We are working on confirming speakers.
 - Karen is working on volunteers and is confident that we will have more than enough.
 - Linda G and Marie will coordinate translators.
 - Parking lots have been secured, and we are working on a shuttle bus with five wheelchair tie downs.
- October Conference
 - Venue is the Minneapolis Convention Center, and the RFP process is done. Contract will be signed soon.
 - Ten rooms, which can open up to a big room, plus another large room. There is good space for vendors, etc.
 - We need to determine breakout speakers. Mark suggests Diane DuGay for one or both conferences. Joan suggests Loretta Lynch or someone from DOJ to do a breakout.
 - Title of the event is The ADA at 25: Minnesota Moving Forward.

Survey

- 300+ responses so far, with a goal of 1,000. Surveys are being distributed at various conferences.

Communications

- Web Update
 - Microsite is live: www.msCOD25ada.com. We will be adding a disability resources section.
 - Gillette video is done, but has closed instead of open captions. Final language for audio description is being reviewed.

Documentary

- Tpt needs someone from greater MN to be a documentary subject. Linda G is working on it.
- Documentary will be a part of the Family Day.
- First airing is on 7/26 at 8pm, and then it will be in circulation for a short time. It will then be put on the shelf until the October event.
- Tpt is referring everyone to our microsite, which includes a tpt section. Tpt is not making their website fully accessible in the near future, so this is a compromise.
- Mark: we need a mention on Almanac, maybe a guest spot if possible.
- Linda: we hired a PR Consultant who developed a “one sheet” about the celebration activities, and will do a press release.
- There will be no exhibitors at the July event, but there could be a resource table if we want. Resources should be accessible. Cindy: we should cut back on paper. Agencies will be asked to provide accessible resources. Andy: we should put energy into the celebration aspect of July.

Greater MN ADA Celebrations

- Conflicts of Interest & Procedures
 - If anyone is planning to apply for funding for an ADA celebration, they must not be involved in this conversation.
 - Linda G: Accounting Director Bruce Lemke talked about this process. Bruce says that no committee members planning to apply can be involved in planning discussion.
 - Subcommittee will develop criteria for being involved.
- Scoring process for applications to be recommended. Outside entities will score them.

- We will no longer be going through the CIL's. A broader call will better serve the desired purpose.
- Cindy: Funds are limited, so we may not get big organizations to apply. \$3000 per recipient, 6 total recipients.
- We can reach out to larger organizations to participate, as long as they would not need money to do so. Joan can contact the U of M Disability Services. They would not have a conflict of interest since they would not need funds. This was one of the provisions in the grant.

Marketing/Branding Update

- Joan: there will be more ads in the near future.
- Andy: we are following the direction of our consultants.
- Linda: we will do radio spots, newspaper ads, etc.

Art Update

- Artists selected through a successful call for art.
- Craig knows three of the five chosen artists from VSA.
- Range of styles and abilities are represented.
- Two artists are doing three "fine art" posters each for poster campaign. Prints will be available at events.
- Artists are invited to the events.
- One graffiti piece by Josh Paisley is to be completed at the family day, and will be the stage backdrop in October.

Volunteer recruitment

- Ongoing. Karen is reaching out to people.
- Training will be the morning of the family day.

Fundraising

- Legacy budget was sent to the committee.
- Approx. \$50,000 raised so far.
- Andy will meet with Linda Kelly from Allina this week.
- \$9,502.84 in VSA's ADA balance.

Project Partners Recognition

- Committee members are encouraged to review the project partners list and send MSCOD errors or omissions.

Define new action items

[no information available]

Other

- Cindy: We need subcommittees for aspects of the October conference.

Next Meetings

- Next meetings are June 24, 2015 and July 15, 2015, both from 1:00 to 2:30 P.M. at MCIL.



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008. Administered by the Minnesota Historical Society. For a list of our partners in planning all 25th ADA events and activities, please visit <http://www.msCOD25ada.com/project-partners/>.