



Full Planning Committee Notes

MSCOD ADA 25th Anniversary Legacy Project

June 24, 2015

1:00 to 2:30 PM

Location: MCIL Classroom, 530 Robert Street North, St Paul, MN 55101

Limited guest parking or street parking available

Present: Craig Dunn, Andy Mosca, Cindy Tarshish, David Schwartzkopf (Phone), David Shaw, Jill Keen, David Fenley, Jim Thalhuber (Phone), Linda Wolford, Claire Cosmos, Ken Rodgers, Jonah Weinberg, Hillary Hauser, Dean Ascheman, Mark Hughes, Kari Sheldon

Update on action items from last month's meeting

- Update was provided.

Report from each committee

- Events
 - MN History Center Family Day
 - In good shape, Craig working on details
 - video schedule fluid
 - cookies cake lemonade and bbq, Andy will confirm whether cafeteria will be open.
 - Art, demonstrations, Zot Arts activities, outdoor activities can be moved inside if need be.
 - Linda W will look into interpreters from U of M
 - October Conference
 - Bag lunch meeting last week.
 - Speakers subcommittee met

- Survey
 - Updated numbers
 - SEND TO LINDA W, U of M David Johnson. MNAHEAD Caiden Riley.
 - How to incentivize people to take it. Survey getting lost in the noise. Cannot offer gifts
- Communications
 - Web Update
 - Access Press full page ad
 - culturecal@startribune.com
 - Send poster text to Ken
- Documentary almost finished
- Greater MN ADA Celebrations
 - conflicts of Interest & Procedures, doc will be sent today.

Marketing/Branding Update

- Going full speed, we have two consultants.
- Radio spots, editorials.
- Working on celeb for Oct.
- AHEAD in StP, River Centre in July.

Art Update

- Art is in, scanned, digitized, ready to print. Graffiti

Volunteer recruitment

- Karen Q. Locked down for July. Need more for Oct. MCIL providing PCAs.

Fundraising

- A little more than \$60000. Andy and Karen meeting Fri. VSA \$8750.00

Project Partners Recognition

- Important to stay up to date. Ken, we need to work hard. ADD STATE AGENCIES TO PRESS RELEASE.

Define new action items

- Action items were defined.

Other

- Andrea Robinson sweetzgal@yahoo.com, representing multiple orgs. New Hope issued a proclamation.
- Can we translate postcards, Jill knows someone, we will look into.
- Jonah, voting for Reel Abilities short film ongoing.
Minneapolis.reelabilities.org.

Next meeting

- Next meeting was set.



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008. Administered by the Minnesota Historical Society. For a list of our partners in planning all 25th ADA events and activities, please visit <http://www.msCOD25ada.com/project-partners/>.