



## MSCOD ADA 25th Anniversary Legacy Project

### Survey Committee Notes

August 22, 2014

9:00 to 10:00 AM

Metro Square Building

Present: Joan Willshire, Linda Gremillion, Andy Mosca, Jim Thalhuber, George Shardlow, Stacy Johnson, Jill Lipski, Rebecca Stewart

#### 1. Introductions of members and a brief discussion of roles

- Joan explained MSCOD's charge, the source of the project funding and the scope of the full ADA celebration events.
- Overall project purpose and goals
  - What do you want the survey to answer?
  - What do you want the survey to say?
  - What do you want the survey to reveal?
  - What do you hope to learn?
  - How do we use the data on the back end?

#### 2. What do we want as a project product?

- Jim - The "So what" question? Are we even better off 25 years later? Are some things worse?
- Jim - For the Council and for the people of Minnesota, what's next? If things are bad, or not as developed as we'd like, how do we move things forward for the next generation?
- Joan - These answers can inform MSCOD's work moving forward. How can we use the data to help organizations that DO have an active policy role?
- Linda - MSCOD pushes the public policy piece ... how can the data support that?
- Andy - Given that the birth rate is down and immigration policy is going nowhere, as the Boomers retire, there will be greater demand for workers ... how can the disability community anticipate that and prepare to become the answer?
- Joan - Are companies accessible? Is there a Title III issue that needs to be identified?
- Jim - Why are employers not hiring more people with disabilities?
  - Concern that there are costs involved?

- Concerned workers with disabilities don't show up for work?
- Concern that building changes, i.e. elevators, will cost them?
- Is the issue on the side of the employers? Or are people with disabilities not assertive enough in their job search?
- Joan - how can we take the data to DEED to inform them and to encourage them to work with us, and to move MSCOD's work forward?
- Joan - is this something to drive new legislation? Enforce what we have? Change existing legislation? Kill legislation in the pipeline?

### 3. The Survey

- What ways can MSCOD and its connections help generate a list of survey recipients?
- MSCOD Listserve
  - Action Alerts, a list of 600-1,000 people composed of State Agencies, schools and other groups.
  - CCD - Minnesota Consortium for Citizens with Disabilities. They are linked to 50 other agencies.
  - We'll gather names and email addresses at the fair for people who want to participate
  - May generate a list at the Oct 8-9 32nd annual St. Louis County Health and Human Service Conference
  - DHS has a great many lists and they may help.
  - DEED
  - Chamber of Commerce and employers more difficult to reach.
  - Linda mentioned lists that can be purchased and whether we want to look at that option
  - Awards events from the past may generate some good leads - Shannon may have a list
  - Are things like MPR, Newspaper, Access Press useful?

### 4. State Fair

- What can be generated for the state fair as a tool to identify potential candidates for the survey? Linda and Andy have generated a questionnaire for the fair. How can this be useful to the survey and can we do it in a way that does not skew the data or the respondent pool?
- MSCOD will collect email addresses of people who stop by the fair booth and express interest in what we're doing.

### 5. Project Logistics

- Improve Group will use Chad for document accessibility

- Structured meetings at the start, planning meetings every Friday during the survey development period
- Stacy will email an updated project work plan every week



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008. Administered by the Minnesota Historical Society.