



MSCOD ADA 25th Anniversary Legacy Project  
**Communications Committee Meeting Minutes**  
5-13-14  
1:00 – 1:35 PM

Present: Dean Ascheman, Katy Wornson-Knaak, Mai Thor, Colleen Casey

Via Phone: David Schwarzkopf

1. Introductions
2. Approval of Minutes
  - David moved to approve minutes. Katy seconded.
3. Update on other ADA Legacy committees
  - Mai gave updates re: various ADA Legacy Committees.
  - A revised budget has been drafted and will be sent to the Executive Committee.
  - Discussion of preferred potential guest speakers for the tentative July 9<sup>th</sup> celebration. The top choice is now Claudia Gordon; second choice is John Hockenberry; there are a number of other potential speakers.
  - Dean offered, if needed, to secure a disabled veteran as a speaker.
4. Proclamations from Minnesota cities
  - Discussion regarding lining up state and city proclamations for July 26, 2015 included plans to approach the governor for a statewide proclamation as well as mayors from a selection of cities around the state.

- Discussion also included displaying proclamations from cities around the state at the tentative July 9, 2015 celebration.
- **Action** – Katy will research resources and processes for getting the proclamations made. She meets with the mayor of Apple Valley in early June and will report back at the next Communications Committee meeting.

#### 5. Video and poster contest

- Discussion of logistical steps and considerations when planning the poster contest, including potential judges, the possibility of setting up online voting, and the possibility of awarding prizes.
- **Action** - Mai will be in contact with the Department of Human Rights regarding their experience hosting a recent youth video contest.
- **Action** – Mai will look into prizes.

#### 6. Newsletter

- Discussion of newsletter-in-development which will serve as a way of informing people about updates in the planning and implementation of the Legacy project.
- Suggestion to put the newsletters on the MSCOD website in PDF format.
- **Action** – Colleen will share a copy of the inaugural newsletter which will be completed and sent out in the next week and a half.

#### 7. Logo for the MSCOD Legacy Project

- Updates about the graphic designer being on deck to design the logo, but how the timeline for her work will start after July, when the next fiscal year begins.
- Suggestion to include the state of Minnesota in the new logo.

#### 8. Set next meeting date and time

- Tuesday, June 10<sup>th</sup>, from 1:00 to 3:00 PM

#### 9. Set regular meeting date and time

- Second Tuesday of the month, from 1:00 to 3:00 PM

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