



## MSCOD ADA 25th Anniversary Legacy Project

### Events Committee Notes

7-1-14

12:30-2:25 p.m.

Present in room: Craig Dunn, Jo Erbes, Marie Kaehler, Margot Cross, Joan Wilshire, Linda Gremillion, George Shardlow, Colleen Casey

1. Call to order
  - a. Meeting was called to order at 12:37 p.m.
2. Introductions
3. Approve minutes
4. Jo moved to approve minutes; Margot seconded. Minutes approved.
5. Approve agenda
6. Margot moved; Jo seconded. Agenda approved.
7. Developments with TPT, including updates re: conversation with Bill Hanley from TPT
  - a. Updates from Linda re: happenings with TPT, mainly that MSCOD approved for a single source contract and can move forward in contract talks with TPT and that TPT will be ready to go with next steps including assigning a producer, getting input from the client; and the tone of the film will be celebratory yet it will also be hard-hitting in terms of "What's left to do?"
  - b. Linda mentioned that Caption Max is on board to provide premiere access through captioning, ASL and audio description.
  - c. Discussion of how we may need to decide who, on our end, gives input. The whole committee? Representatives of the committee?
  - d. Update that Minnesota Humanities Center approved the change from creating a theatrical production to creating the TPT documentary.
8. July 9, 2015 event
  - a. Speakers

- Update regarding Lex Frieden as possible keynote speaker: Colleen had a conversation with a contact in his office who said that he is considering the invitation.
- **Action item:** Colleen will continue to pursue Lex Frieden as July 9 keynote speaker and not put energy into John Hockenberry or Claudia Gordon as keynote speaker until we have a final answer from Lex.
- Update regarding Claudia Gordon: She has yet to get back to Colleen's query re: her availability to speak at the event and possibly lead a breakout session or with information about what she needs from our end to be able to do so.
- Update regarding Claudia's suggestions of other people to contact as possible speakers: She has not yet responded to Colleen's query about who they may be.
- Announcement about Bobby Silverstein relaying that he is now unavailable to be a part of the July 9<sup>th</sup> event.
- **Action item:** Joan will spend the next several weeks heading up a drive to solicit and secure sponsors for speakers' fees as well as other expenses not typically covered by State or Legacy Funds.

b. Breakout sessions

- Discussion of how breakout sessions and day's agenda will depend on the venue selected for the event, which has yet to happen.
- Discussion of points relevant to venue selection and RFP process as contract will not be single source. Criteria for the site include: being able to support a large convention with simultaneous breakout sessions as well as a live broadcast of that event.
- Discussion of possible topics included having a tie-in to the recent legislative session and including 1) Consolidated Access Fund/Accommodations Fund and 2) Governor's Initiative on Unemployment.
- Reminder offered that the language of the Legacy Fund proposal means that topics need to be employment-based. Group acknowledgement that conference can be structured in way that does this but also touches on the other titles of the ADA, which interrelate with employment.
- Group consensus to include a survey on the MSCOD website where people across Minnesota can offer input that will help the committee shape the July 9<sup>th</sup> conference. Acknowledgment that we need to be intentional about inclusion and make all online content available in other formats as appropriate, especially in the case of Deaf communities for whom surveys are largely unsuccessful, but a video in ASL would be helpful. Expertise about how best to be accessible with blind and visually impaired people will be sought out as well.

- Point raised that we as a committee want to role model appropriate inclusion and accessibility in bringing this event and its attendant activities about.
- Consensus that survey should be simple with 3 likely areas of query: 1) section to mark topics of interest from a list of choices 2) open-ended question to add topics of interest not on list 3) breakaway session leaders/speakers.
- Consensus that survey will be generated in-house with an ASL video.
- Consensus that survey will be ready for the State Fair booth in late August, where ASL, I-Pad and hard copies will be available.
- Suggestion to cable the I-Pad to the table.

9. July 26, 2015 event (Visiting MHS date July 9, 2014: What are our goals? What are their goals?)

- a. Discussion of what we want including a tour of space (auditorium, education rooms, outside space, rest rooms, large open indoor areas, etc.)
- b. Group acknowledgment that the site and spaces are problematic and that we should be mindful of designing programming that is accessible within the space, as in using the accessible spaces for activities well-designed for the spaces and for diverse differently-abled users.
- c. **Action item:** Based on points raised, Joan and Colleen will create a checklist, before the meeting on the 9<sup>th</sup>, of building aspects and potential accessibility challenges we will want to explore on our tour and in conversation.
- d. Linda made note that these Family Day events cost around 15-16,000 and that the costs will be shared between MHS & our budget. That events of this scale and partnerships of this kind do a lot to raise awareness.
- e. Point raised that the event on July 9<sup>th</sup> will be more of a policy-oriented event and the event on the 26<sup>th</sup> will be more of a celebration. Group consensus that moving forward language for the event on the 26<sup>th</sup> will be about “speakers/performers” instead of “speakers,” and “activities” instead of “breakout sessions.”
- f. Suggestion raised about perhaps including the Saint Paul Almanac’s new Storymobile to capture stories at the event. Questions raised about need to have everything done in a manner that is accessible, meaning captioned, audio-described and in ASL, which that entity may not be able to do.

10. Budget

- a. Budget was discussed including the need to raise additional funds for items not covered by the Legacy Grant. Further discussions will ensue.

11. Draft criteria re: distributing funding to outstate communities for celebrations

- a. Due to time constraints, this item will be put on next meeting’s agenda.

12. Other items

- a. Questions about who is in charge of the call for art; posters and videos; and personal stories of kids and adults. Communications Committee is heading up the poster and video contest but the other areas still need to find a place in our committee structure.
- b. Discussion that covered the above-noted points raised group consensus that we need to recruit more people to become involved in committee work.
- c. **Action item:** Everybody recruit others to become a part of ADA 25<sup>th</sup> anniversary committees. Share agendas and invite others to meetings.

### 13. Next Meeting

- a. Thursday, August 7, 2:30 PM

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