



## Survey Committee Notes

MSCOD ADA 25th Anniversary Legacy Project

September 19, 2014

9:00 to 10:00 AM

Goodwill Easter Seals

Present: Jim Thalhuber, Andy Mosca, Stacy Johnson - Improve Group, Linda Lingen, David Shaw, Jill Lipski - Improve Group, Dillon Balthaser - Improve Group

### Meeting to discuss fine tuning of survey language.

- Meeting notes follow.

### General Discussion

- Consensus reached to remove page 3 question: “Do you think an employer has ever asked you a question or said something that is against the law of ADA?” People might be uncomfortable answering this.

### Fine Tuning of Survey Language

- Consensus: On page 2 “Employed” section, use the word accommodations instead of accessibility. The reasoning is that accessibility is merely one example of an accommodation, and we want respondents to consider all examples.
- “What disability do you have?”
  - Linda asked if “intellectual disability” was too vague, but this was determined not to be the case since respondents can make more than one selection.
  - “Physical Disability” was missing and will be added.
  - “How long have you had a disability?”
    - Current phrasing of selections may be confusing
    - Stacy: best method may be to ask the number of years, and combine with respondent’s age to get desired data. Improve will test different methods.
    - Consensus: Andy suggested that the question ask for the length of time since the respondent’s first disability, otherwise they may focus on a more recent and traumatic injury when answering.

- This question can be rerouted based on how people answer the previous question about the type of disability.
- “What have you (employers) done because of ADA?”
  - Linda: There should be a selection for “Program Accessibility”
  - David: Employers may not know what Website Accessibility, etc means.
    - Consensus: language should be more detailed
  - Jim: We should add “Have businesses made accommodations for customers?” We want to know the depth of employers’ knowledge.

## Survey Distribution

- Improve will start piloting soon.
- Purchasing lists for survey distribution is an option, but is expensive
- New council member may be able to help with distribution
- David will assist with social media
- Look for events where survey could be distributed.

## Next Meeting

- Friday, October 3, 9:00 a.m. at State Services for the Blind.



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