



Survey Committee Notes

MSCOD ADA 25th Anniversary Legacy Project

September 19, 2014

9:00 to 10:00 AM

Goodwill Easter Seals

Present: Jim Thalhuber, Andy Mosca, Stacy Johnson - Improve Group, Linda Lingen, David Shaw, Jill Lipski - Improve Group, Dillon Balthaser - Improve Group

Meeting to discuss fine tuning of survey language.

- Meeting notes follow.

General Discussion

- Consensus reached to remove page 3 question: “Do you think an employer has ever asked you a question or said something that is against the law of ADA?” People might be uncomfortable answering this.

Fine Tuning of Survey Language

- Consensus: On page 2 “Employed” section, use the word accommodations instead of accessibility. The reasoning is that accessibility is merely one example of an accommodation, and we want respondents to consider all examples.
- “What disability do you have?”
 - Linda asked if “intellectual disability” was too vague, but this was determined not to be the case since respondents can make more than one selection.
 - “Physical Disability” was missing and will be added.
 - “How long have you had a disability?”
 - Current phrasing of selections may be confusing
 - Stacy: best method may be to ask the number of years, and combine with respondent’s age to get desired data. Improve will test different methods.
 - Consensus: Andy suggested that the question ask for the length of time since the respondent’s first disability, otherwise they may focus on a more recent and traumatic injury when answering.

- This question can be rerouted based on how people answer the previous question about the type of disability.
- “What have you (employers) done because of ADA?”
 - Linda: There should be a selection for “Program Accessibility”
 - David: Employers may not know what Website Accessibility, etc means.
 - Consensus: language should be more detailed
 - Jim: We should add “Have businesses made accommodations for customers?” We want to know the depth of employers’ knowledge.

Survey Distribution

- Improve will start piloting soon.
- Purchasing lists for survey distribution is an option, but is expensive
- New council member may be able to help with distribution
- David will assist with social media
- Look for events where survey could be distributed.

Next Meeting

- Friday, October 3, 9:00 a.m. at State Services for the Blind.



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008. Administered by the Minnesota Historical Society.