



MSCOD ADA 25th Anniversary Legacy Project

Communications Committee Meeting Notes

June 10, 2014

1:00 to 3:00 PM

Present in room: Mark Hughes, Joan Wilshire, Mai Thor, George Shardlow, Colleen Casey

Present on phone: David Shwartzkopf, Dean Ascheman

1. Introductions
2. Updates on video and poster contest
 - Contest will be ready by the end of August to be ready for school starting again in the fall and for the State Fair.
 - Contest prompt will be along the lines of “How has the ADA impacted your life?” or “What does the ADA mean to you?”
 - **Action item:** Colleen will send out a request for others to participate in the generation of prompts.
 - **Action item:** George will work on creating a video to be used on YouTube and the MSCOD website to promote the poster contest.
 - **Action item:** Draft of guidelines for the poster contest will be ready for review at the next Communications Committee meeting.
 - Categories will include K-7, 8-12, post-secondary, professional or other.
 - Poster contest will include photos as well.
3. Updates on other ADA Legacy committees
4. Newsletter
 - Updates about progress with the newsletter. It has been written and now Chad is reviewing it to make it accessible. As of now, there is no contact person for the position Mai is leaving at the end of the week. Contact information will be added as a new Grants person comes on board.
 - **Action item:** Once the newsletter is accessible, it will be posted on the MSCOD website and George will send it out on the list-serve.
5. Logo for the MSCOD Legacy Project

- Decision was made to include Full Planning committee members, MSCOD council members and ex-officio MSCOD council members in the creation of the Legacy Project logo through discussions and focus groups.
 - **Action item:** Colleen will contact the above-mentioned people with information about the upcoming logo creation processes and an invitation to participate.
 - She will also coordinate participation element and work as liaison with designer Paula Bohte.
 - Goal is to have logo ready before appeal for sponsors or other fundraising initiatives for the events in July 2015 start, which will happen a few weeks into the new fiscal year.
6. Next meeting: Tuesday, July 8, 1:00 PM.
 7. Other items?



The Minnesota Historical and Cultural Grants Program has been made possible by the Arts and Cultural Heritage Fund through the vote of Minnesotans on November 4, 2008. Administered by the Minnesota Historical Society.