

# External Relationships Committee Meeting Minutes

Wednesday, April 21, 2021

2:00 pm - 4:00 pm

Location: 121 East 7th Place, St. Paul MN 55101

Members present via conference line (Teams)

* Andrew Christensen
* Leigh Lake
* Dave Johnson
* Dawn Bly
* Muzamil Ibrahim
* Christy Caez Claudio
* John Fechter

Staff present

* David Dively
* Shannon Hartwig.

Meeting opened at 2:09 pm

The group approved the agenda and minutes from the March 17, 2021 minutes by unanimous voice vote.

Meeting introductions made by group members present.

## Recap of plan that we shared with Executive Committee and Full Council

Christensen shared his update that he provided earlier that morning to the executive committee, which included the work products of this committee (such as the ex officio position description, linkage document, and external input plan).

## Review environmental scan

The group reviewed and discussed the titled document 10 19 20 MCD stakeholder interview summary.pdf also referred to as the environmental scan. Discussion of the nine statutory requirements, and strengths to build upon.

## Further defining regional representation

The committee discussed what being a member of an Economic Development Region representative could mean. The committee agreed that there should be guidelines but not firm requirements or rules. Ideas considered included being a local resource for issues to bring to the Council, attending fairs or local events with MCD materials, being willing to meet with legislators who represent that area in both the House and Senate, and potentially co-hosting a full Council meeting in their area to make MCD present and visible outside of St. Paul.

## Share Ends Policies principles and this committee’s role

Christensen and Dively shared how this committee will work with the executive committee and the full council to develop and refine the Ends Policies. The executive committee will draft an internal version of Ends Policies, have an opportunity for the full council to provide input, incorporate that feedback into the next draft version. Then this committee will take that draft and get feedback from external stakeholders for another round of feedback and present those findings to the executive committee. The goal is to have the Ends Policies fully adopted by the end of the calendar year.

## Next Steps

Time ran out and next steps were not discussed.

Meeting adjourned at 3:57 pm